

# Elexis King

Industrial + UX Designer

elexisking.com | elexisjking@gmail.com

## ABOUT ME

My education in digital media and art history is the basis for all that I know. My love of children's entertainment and research propelled me into industrial design. I am passionate about health and fitness, toys, lifestyle goods, and my goal is to enhance consumer experiences for all ages.

## SKILLS

### Proficient In

Adobe Illustrator/Photoshop, Blender 3D, SolidWorks, Rhino, ZBrush, Microsoft Office, writing, research & development, event planning.

## INVOLVEMENT

### Asian Art Museum | San Francisco, CA

Frontline Volunteer | Jul 2015 - Jul 2016

Provided assistance in various areas of the museum, visitor services, and collaborated with visiting artists.

### Children's Creativity Museum | San Francisco

DIY Arts Fellow | Sep 2014 - Jan 2015

Created and facilitated monthly themed arts projects for young children. Developed curriculum. Trained volunteers/interns on museum practices.

### Harn Museum of Art | Gainesville, FL

Museum Educator | Jan 2014 - May 2014

One of 15 students in a selective program of creative project volunteers for museum experiences.

## CERTIFICATIONS + USEFUL EXTRAS

### National Academy of Sports Medicine

Certified Personal Trainer | # 1241186959

Certified Nutrition Coach | #1241308331

### Athletics and Fitness Association of America

Certified Group Fitness Instructor | # 1230963641

### Useful Extras

Japanese language, CPR + AED certified

## EDUCATION

### Academy of Art University

MA in Industrial Design | 2020

### University of Florida

BFA in Digital Media | 2014

BA in Art History | 2014

## EXPERIENCE

### The Farmer's Dog | Boca Raton, FL

CX Associate | Aug 2025 - Present

Guiding users through product experience, managing multiple user interactions, interpersonal skills, adapting to quickly changing priorities and problem-solving to ease workflows, working on cross-functional teams, data collection.

### Self-Employed | Boynton Beach, FL

Fitness Coach, Wellness | Jan 2025 - Present

Sound healing, kids fitness coaching, personal training, exercise for individuals and group fitness.

### OrangeTheory Fitness | Boynton Beach, FL

Group Fitness Coach | Apr 2023 - Jul 2025

Coached branded workouts and navigated the class experience from start to finish for all fitness levels. Motivated members to succeed and make consistent progress and healthy change!

### Toybox Labs | Remote

Toy Designer | Mar 2021 - April 2025

Developed and designed children's toys primarily for ages 6 - 12. 3D modeling, work with plastics, research and development, BOM planning, project leading, hard-surface design, prototyping, factory collaboration, design for original toys, IP licensing, play pack subscriptions products. Teaming up with engineers on cross-functional teams, approvals, presentations, consumer toy/collectible design.

### ECC 外語学院 | Kyoto, Japan

English Teacher, School Staff | Jan 2018 - Mar 2020

Taught in an immersive cultural/language learning environment for students of all ages, levels, and occupational backgrounds. Promotional events to increase participation. Received highest annual reviews and 100% retention rates for kid's classes.

### Clay by the Bay Pottery Studios | San Francisco

Studio Assistant, Technician | May 2016 - Feb 2017

Daily maintenance of the studio, organization, kiln/equipment operation, stock, sales, admin tasks. Instructed one-on-one kids' lessons and assisted adult pottery classes, mold making, sculpting.

### The Rabbit Hole Theater Company | San Francisco

Designer, Assistant | Oct 2014 - Jan 2017

Planned and designed marketing materials, events, and activities to reach kids and families of San Francisco and transition to new theater space.

### GatorWell Health Promotion Services | Gainesville

Junior Designer | May 2013 - May 2014

Worked on Tech Team to design social media and campus-wide marketing campaigns. Redesigned and transferred the existing website to a new CMS.